



For Immediate Release

Agency Media Takes Over Canadian Internet Marketing Conference
British Columbia's biggest marketing conference

Vancouver, B.C. (November 22, 2017) - Fort Langley based [Jelly Marketing](#) and Squamish based [Marwick Marketing](#) owners of CIMC have sold the conference to Surrey's, Agency Media.

"We felt it was time to hand it off to someone who could take the event to the next level" said Darian Kovacs, Principal/Director of Strategy at Jelly Marketing. "We pioneered something, built it out, took some risks and had fun experimenting. We're so excited to see where Adam and the team at Agency take it."

What was born out of a fun idea by Kovacs and Christian Thomson, Director of Strategy at Marwick Marketing, grew into BC's largest marketing conference. With guests from PIXAR, Google, Disney, and Adobe among others, Kovacs and Thomson were able to pull in the biggest brands and names in marketing and bring them to Squamish, BC.

"CIMC has been a conference that we have loved attending over the past few years. Our team is thrilled to keep the momentum going and make it an even bigger and better CIMC" said Adam Besse, President of Agency Media.

[Agency Media](#) is a video focused agency owned by the Westlund Group of Companies - the Westlund Group also owns Sky Helicopters, Apex Wireless, Vinyl Labs, Fluid Day Spa, Coastal Drones and Ashley West.

"We believe in streamlining the Canadian business, and our country needs the small to medium businesses internationally ready. We want our conference to focus on the knowledge and the tools that will help them grow in the digital age. " Said Andrew Westlund, CEO.

CIMC 2018 aims to be most impactful yet with speakers from Google, Facebook, Moz and more slated to attend.

For more information and to get updates check out www.cimc.marketing

-30-

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